







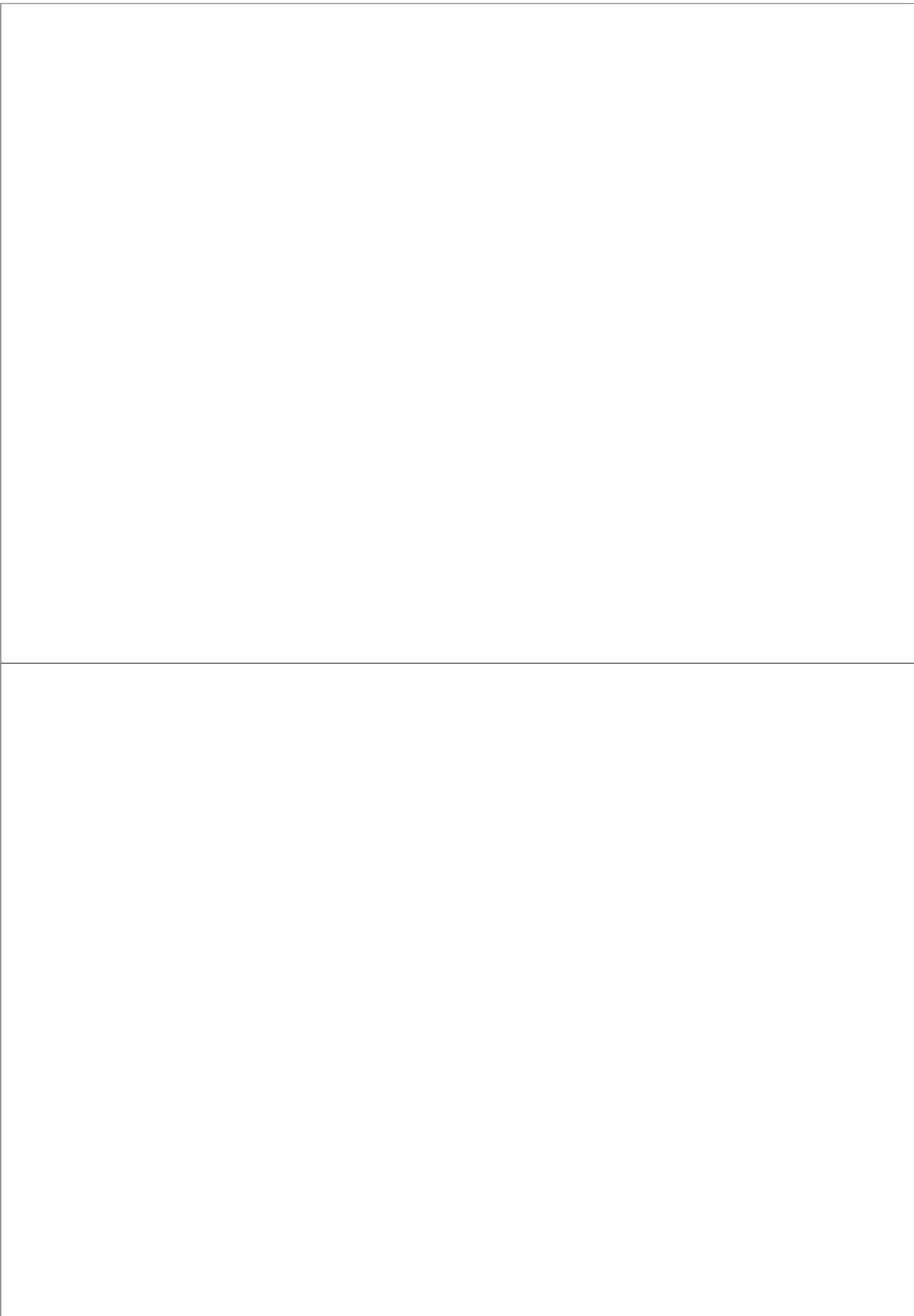
## STEP 6: COVER SKETCH

REMEMBER THE COVER IS THE FIRST THING THEY SEE. WHAT IS IT GOING TO SAY ABOUT THE THEME? WHAT ELEMENTS ARE YOU GOING TO INCORPORATE THAT CAN CARRY THROUGH? THE OUTLINE BELOW IS WHAT THE COVER WOULD LOOK LIKE IF YOU OPENED THE BOOK COMPLETELY AND LOOKED AT IT FROM THE BACK THE BACK, SO ON THE LEFT IS THE BACK OF THE COVER, THE MIDDLE IS THE BOOK'S SPINE, AND THE RIGHT IS THE FRONT COVER.

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## STEP 7: ENDSHEET SKETCH

CONSIDER WHAT YOU WANT ON THE ENDSHEETS. ENDSHEETS ARE THE PAGES THAT ARE GLUED TO THE COVER WHEN YOU OPEN THE BOOK. THEY SHOULD MATCH THE THEME. WANT IT TO BE SIMPLE? HAVE THE TABLE OF CONTENTS ON IT? WANT THE TWO TO BE THE SAME? DIFFERENT?

A large, empty rectangular box with a thin black border, intended for sketching the design of the book's endsheets. The box is divided into two equal horizontal sections by a single vertical line down the center.

## **STEP 8: INTRO/TITLE PAGE SKETCH**

THE INTRO AND TITLE PAGES ARE THE FIRST THREE PAGES IN THE BOOK. THEY SET THE THEME FOR THE BOOK. MAKE SURE YOU HAVE A PARAGRAPH ON THE TITLE PAGE TO "PUMP UP" THE BOOK.

INTRO PAGE

TITLE PAGES

**STEP 9: DIVIDER PAGE SKETCH**

DIVIDER PAGES GIVE CLEAN BREAKS IN BETWEEN CLASSES, SEASONS (FOR CHRONOLOGICAL BOOKS), OR ATHLETICS / GROUPS AND CLUBS. THEY CONTINUE THE THEME AS WELL AS GIVES A GOOD CHANCE TO FEATURE MORE KIDS.

A large, empty rectangular box with a thin black border, intended for sketching a divider page. The box is oriented vertically and occupies most of the page's width and height.

**STEP 10: MOCK SECONDARY STORY SKETCH**

HOW DO YOU WANT THE CLASS PAGES ARRANGED? TYPICALLY ABOUT THREE QUARTERS OF THE SPREAD IS TAKEN UP BY STUDENT PICTURES AND THE OTHER THIRD IS SECONDARY STORIES. WHAT KIND OF SECONDARY STORIES DO YOU WANT TO FEATURE? DOES IT TIE IN WITH THE THEME BY CONTENT OR JUST DESIGN? (FEEL FREE TO MAKE UP DATA FOR THIS SECONDARY STORY AND JUST BLOCK OFF THE AREA THAT THE PICTURE DAY PICTURES WOULD BE TAKING UP.)

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## **STEP 11: MOCK SPORTS/GROUP SKETCH**

DESIGN A MOCK SPORTS/GROUP PAGE SHOWING HOW THE THEME/DESIGN ELEMENTS APPLY THROUGHOUT THE BOOK. FEEL FREE TO FABRICATE THE STORY, QUOTES, POLLS, NAMES, ETC., AND USE PHOTOS FROM THIS YEAR TO SHOW WHAT IT COULD LOOK LIKE.

A large, empty rectangular box with a thin black border, intended for a student to draw a mock-up of a sports or group page. The box is divided into two equal horizontal sections by a single line.